



*INTERNATIONAL PROFESSIONAL GROOMERS, INC*

## CODE OF ETHICS

As a Member in Good Standing of IPG, I promise to:

- ✦ Treat humanely all animals entrusted in my care, and place their welfare above all else. Exhibit compassion and integrity when dealing with these pets, ensuring their safety and health.
- ✦ Exhibit a proper professional attitude and demeanor at all times. Promote harmony among my peers by encouraging professionalism and continuing education.
- ✦ Advertise and sell the merits of my services while refraining from attacking competitors or reflecting unfairly on their services, methods of doing business, or their personal life. This includes negative posting on any social networking.
- ✦ Honor the spirit of IPG, Inc. and to continually strive to gain respect for the industry by promoting professionalism in the field of pet grooming.
- ✦ Work toward the highest standards in the pet styling, stay current with industry trends and continue to improve my capabilities as a professional pet groomer with higher education.
- ✦ Be honest, fair, and responsible in all business transactions and abide by all laws affecting my business and profession. Encourage responsible pet ownership and promote the importance of professional pet care.
- ✦ Use my Certification titles and IPG logos only as allowed and approved by IPG.